

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

### **Billing Address:**

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DU	INVOICE ATE				
	Advertiser	Romney for President, Inc.			
	Product	ROMNEY 9/07			
	Estimate Number	190			

Invoice #	117492-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	117492
Alt Order #	06306074
Deal #	
Order Flight	09/07/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL WRAL AM News	6-7a	<u>.                                      </u>			_	•			
	CLASS 4 CANDIDATE R8.23									
				2 to 09/16/12	2x	2				
	WRAL		M	09/10/12	:30	6:13 AM	2012MRFP094H	\$400.00		1
	WRAL		M	09/10/12	:30	6:54 AM	2012MRFP094H	\$400.00		2
2	WRAL WRAL AM News CLASS 4 CANDIDATE R8.23	6-7a								
			09/03/1	2 to 09/09/12	2x	2				
	WRAL		F	09/07/12	:30	6:29 AM	2012MRFP094H	\$400.00		2
	WRAL		F	09/07/12	:30	6:59 AM	2012MRFP094H	\$400.00		1
3	WRAL CBS This Morning CLASS 3 CANDIDATE R8.23	7am - 9am								
			09/10/1	2 to 09/16/12	2x	2				
	WRAL		M	09/10/12	:30	8:29 AM	2012MRFP094H	\$380.00		1
	WRAL		M	09/10/12	:30	8:59 AM	2012MRFP094H	\$380.00		2
4	WRAL CBS This Morning CLASS 3 CANDIDATE R8.23	7am - 9am								
			09/03/1	2 to 09/09/12	2x	2				
	WRAL		F	09/07/12	:30	8:29 AM	2012MRFP094H	\$380.00		1
	WRAL		F	09/07/12	:30	8:59 AM	2012MRFP094H	\$380.00		2
5	WRAL Dr. Phil CLASS 3 CANDIDATE R8.23	9-10a								
				2 to 09/16/12	2x	2				
	WRAL		M	09/10/12	:30	9:31 AM	2012MRFP094H	\$215.00		1
	WRAL		M	09/10/12	:30	9:59 AM	2012MRFP094H	\$215.00		2
6	WRAL Dr. Phil CLASS 3 CANDIDATE R8.23	9-10a								
			09/03/1	2 to 09/09/12	2x	2				
	WRAL WRAL		F F	09/07/12 09/07/12	:30 :30	9:31 AM 9:59 AM	2012MRFP094H 2012MRFP094H	\$215.00 \$215.00		2 1
7	WRAL The Doctors	10-11AM								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CLASS 3 CANDIDATE R8.23	•		_		•	•	•	•	<u> </u>
				to 09/09/12	1x	1				
	WRAL		F	09/07/12	:30	10:24 AM	2012MRFP094H	\$215.00		1
8	WRAL The Doctors	10-11AM								
	CLASS 3 CANDIDATE R8.23									
				to 09/16/12	1x	1				
	WRAL		M	09/10/12	:30	10:33 AM	2012MRFP094H	\$215.00	)	1
9	WRAL Price is Right	11a-12p								
	CLASS 2 CANDIDATE R8.23									
				to 09/16/12	1x	1				
	WRAL		М	09/10/12	:30	10:59 AM	2012MRFP094H	\$325.00	)	1
10	WRAL Price is Right	11a-12p								
	CLASS 2 CANDIDATE R8.23									
				to 09/09/12	1x	1		4005.00		
	WRAL		F	09/07/12	:30	10:59 AM	2012MRFP094H	\$325.00	)	1
11	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE R8.23		20/20/12		_	-				
	WDAL			to 09/09/12	2x	2	2012	4015.00		
	WRAL WRAL		F F	09/07/12 09/07/12	:30 :30	12:14 PM 12:28 PM	2012MRFP094H 2012MRFP094H	\$315.00 \$315.00		1 2
10		10 1	Г	09/07/12	.30	12.20 FIVI	2012MKFP094H	φ313.00	)	2
12	WRAL Noon News CLASS 3 CANDIDATE R8.23	12p-1p								
	CLASS 3 CANDIDATE No.23		00/10/12	to 09/16/12	2x	2				
	WRAL		M	09/10/12	:30	12:13 PM	2012MRFP094H	\$315.00		1
	WRAL		M	09/10/12	:30	12:43 PM	2012MRFP094H	\$315.00		2
13	WRAL The Insider (1-130p)	1-130p		00/.0/.=	.00			ψο.ο.οο		_
	CLASS 3 CANDIDATE R8.23	Поор								
	52.100 0 0/11DID/112 110.20		09/10/12	to 09/16/12	2x	2				
	WRAL		M	09/10/12	:30	1:11 PM	2012MRFP094H	\$215.00	)	2
	WRAL		M	09/10/12	:30	1:26 PM	2012MRFP094H	\$215.00		1
14	WRAL CBS Daytime (1:30-4P)	130-4p								



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INVOICE
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DU	INVOIC	CATE
	Advertiser	Romney for President, Inc.
	Product	ROMNEY 9/07
	Estimate Number	190

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Invoice Period	08/27/12 - 09/10/12

Station	WRAL	
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Sales Office	Washington Telerep	
Sales Region	National	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CLASS 3 C	ANDIDATE R8.23	•	•	•		•	•		•	
					2 to 09/16/12	2x	2				
	WRAL			M	09/10/12	:30	1:59 PM	2012MRFP094H	\$215.00		1
	WRAL			M	09/10/12	:30	2:59 PM	2012MRFP094H	\$215.00		2
15	WRAL CLASS 2 C	Young and the Restless ANDIDATE R8.23	4-5p								
					2 to 09/16/12	2x	2				
	WRAL			M	09/10/12	:30	4:00 PM	2012MRFP094H	\$875.00		1
	WRAL			M	09/10/12	:30	4:25 PM	2012MRFP094H	\$875.00		2
16	WRAL CLASS 3 C	5:00 First News ANDIDATE R8.23	5-530p								
				09/03/1	2 to 09/09/12	2x	2				
	WRAL			F	09/07/12	:00			<del>\$1,115.00</del>	See MG 22.3,22.4,22.5	1
	WRAL			F	09/07/12	:00			<del>\$1,115.00</del>	See MG 22.3,22.4,22.5	2
17	WRAL CLASS 3 C	5:00 First News ANDIDATE R8.23	5-530p								
				09/10/1	2 to 09/16/12	2x	2				
	WRAL			M	09/10/12	:30	5:16 PM	2012MRFP094H	\$1,115.00	1	2
	WRAL			M	09/10/12	:30	5:28 PM	2012MRFP094H	\$1,115.00	1	1
18	WRAL CLASS 3 C	5:30 News ANDIDATE R8.23	530-6p								
				09/10/1	2 to 09/16/12	2x	2				
	WRAL			M	09/10/12	:30	5:39 PM	2012MRFP094H	\$1,115.00		1
	WRAL			M	09/10/12	:30	5:51 PM	2012MRFP094H	\$1,115.00		2
19	WRAL CLASS 3 C	5:30 News ANDIDATE R8.23	530-6р								
				09/03/1	2 to 09/09/12	2x	2				
	WRAL			F	09/07/12	:00			<del>\$1,115.00</del>	See MG 22.3,22.4,22.5	1
	WRAL			F	09/07/12	:00			<del>\$1,115.00</del>	See MG 22.3,22.4,22.5	2
20	WRAL CLASS 3 C	<b>6pm News (M-F)</b> CANDIDATE R8.23	6-630p								



Remit Address:

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### **Billing Address:**

**American Rambler Productions Attention: Accounts Payable** 138 Conant Street Beverly, MA 01915



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Advertiser	Romney for President, Inc.	
Product	ROMNEY 9/07	
Estimate Number	190	Γ

Invoice #	117492-1
Invoice Date	09/30/12
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Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office Washington Telerep		
Sales Region	National	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
20	WRAL	6pm News (M-F)	6-630p	•	•		•	•	•		
	CLASS 3	CANDIDATE R8.23									
					2 to 09/09/12	2x	2				
	WRAL			F	09/07/12	:00			<del>\$1,335.00</del>		1
	WRAL			F	09/07/12	:00			<del>\$1,335.00</del>	Credited	2
21	WRAL	6pm News (M-F)	6-630p								
	CLASS 3	CANDIDATE R8.23									
					2 to 09/16/12	2x	2				
	WRAL			M	09/10/12	:30	6:08 PM	2012MRFP094H	\$1,335.00		1
	WRAL			М	09/10/12	:30	6:29 PM	2012MRFP094H	\$1,335.00		2
22	WRAL	Inside Edition	7-730P								
					2 to 09/16/12	2x	2				
	WRAL	NFL Football (Early)	1p - 4:15p	Su	09/09/12	:30	2:36 PM	2012MRFP094H	\$1,500.00	MG for 16.2,19.2,19.1,16.1,23.1,22.2	., 3
					4 CANDIDATE						
	WRAL	NFL Football (Early)	1p - 4:15p	Su	09/09/12	:30	3:19 PM	2012MRFP094H	\$1,500.00		4
	WRAL	NFL Football (Early)	1p - 4:15p	Su	09/09/12	:30	4:06 PM	2012MRFP094H	\$1,500.00	MG for 16.2,19.2,19.1,16.1,23.1,22.2	., 5
	WRAL				4 CANDIDATE 09/10/12				<i>ሲባድ</i> 00	Coo MC 22 2 22 4 22 5	1
	WRAL			M M	09/10/12	:00 :00				See MG 22.3,22.4,22.5 See MG 22.3,22.4,22.5	2
00			7 700D	IVI	09/10/12	.00			<del>⊅∠∂.∪∪</del>	See IVIG 22.3,22.4,22.5	2
23	WRAL	Inside Edition	7-730P	20/20/		_	2				
	MOAL				2 to 09/09/12	2x	2		405.00	0 110 00 0 00 1 00 5	
	WRAL			F F	09/07/12	:00				See MG 22.3,22.4,22.5	1
	WRAL			F	09/07/12	:00			<del>\$25.00</del>	See MG 22.3,22.4,22.5	2
24	WRAL	Entertaiment Tonight	730-8P								
	CLASS 3	CANDIDATE R8.23					_				
					2 to 09/16/12	2x	2		•		
	WRAL			М	09/10/12	:00			,	Credited	1
	WRAL			М	09/10/12	:00			<del>\$670.00</del>	Credited	2
25	WRAL	Entertaiment Tonight	730-8P								
	CLASS 3	CANDIDATE R8.23									
				09/03/1	2 to 09/09/12	1x	1				
	WRAL			F	09/07/12	:30	7:56 PM	2012MRFP094H	\$670.00		1



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**CLASS 3 CANDIDATE R8.23** 



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Product	ROMNEY 9/07
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WRAL	Entertaiment Tonight	730-8P		_						
	CLASS 3 C	CANDIDATE R8.23									
26	WRAL	Late News	11-1135p								
	CLASS 3 C	CANDIDATE R8.23									
					to 09/16/12	2x	2				
	WRAL			M	09/10/12	:30	11:30 PM	2012MRFP094H	\$1,335.00		2
	WRAL			M	09/10/12	:30	11:50 PM	2012MRFP094H	\$1,335.00		1
					ennis ran ove ennis ran ove						
				Lit due te	eririis rair ove	12.47.00					
27	WRAL CLASS 3 C	Late News CANDIDATE R8.23	11-1135p								
				09/03/12	to 09/09/12	2x	2				
	WRAL			F	09/07/12	:30	11:14 PM	2012MRFP094H	\$1,335.00		1
	WRAL			F	09/07/12	:30	11:32 PM	2012MRFP094H	\$1,335.00	1	2
28	WRAL	David Letterman	1135p-1237a								
	CLASS 3 C	CANDIDATE R8.23									
					to 09/09/12	1x	1				
		Letterman Friday	1205x-107x	F	09/07/12	:30	12:20 AM	2012MRFP094H	\$270.00		1
29	WRAL CLASS 3 C	<b>David Letterman</b> CANDIDATE R8.23	1135p-1237a								
					to 09/16/12	1x	1				
	WRAL			M	09/10/12	:30	12:33 AM	2012MRFP094H	\$270.00		1
30	WRAL CLASS 4 C	U.S. Open Tennis Friday CANDIDATE R8.23	12pm-6pm								
				09/03/12	to 09/09/12	4x	4				
	WRAL			F	09/07/12	:30	12:49 PM	2012MRFP094H	\$200.00		1
	WRAL			F	09/07/12	:30	2:10 PM	2012MRFP094H	\$200.00		2
	WRAL			F	09/07/12	:30	2:36 PM	2012MRFP094H	\$200.00		4
	WRAL			F	09/07/12	:30	4:18 PM	2012MRFP094H	\$200.00		3
31	WRAL	WRAL 6a News Sat	6-8a								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	WRAL WRAL 6a News Sat	6-8a		•		_				<del>.</del>
	CLASS 3 CANDIDATE R8.23									
				to 09/09/12	2x	2-				
	WRAL		Sa	09/08/12	:30	5:58 AM	2012MRFP094H	\$270.00		2
	WRAL		Sa	09/08/12	:30	7:41 AM	2012MRFP094H	\$270.00		1
32	WRAL U.S Open Tennis Saturday CLASS 4 CANDIDATE R8.23	12p - 6p								
				to 09/09/12	6x	6-				
	WRAL		Sa	09/08/12	:30	12:19 PM	2012MRFP094H	\$200.00		2
	WRAL		Sa	09/08/12	:30	1:16 PM	2012MRFP094H	\$200.00		1
	WRAL		Sa	09/08/12	:30	1:37 PM	2012MRFP094H	\$200.00		5
	WRAL		Sa	09/08/12	:30	2:11 PM	2012MRFP094H	\$200.00		4
	WRAL		Sa	09/08/12	:30	4:06 PM	2012MRFP094H	\$200.00		6
	WRAL		Sa	09/08/12	:30	5:29 PM	2012MRFP094H	\$200.00		3
33	WRAL 6pm News (Sat) CLASS 4 CANDIDATE R8.23	6-630p								
				to 09/09/12	1x	1-				
	WRAL		Sa	09/08/12	:30	6:16 PM	2012MRFP094H	\$175.00		1
34	WRAL Andy Griffith Sat 730-8p CLASS 4 CANDIDATE R8.23	730-8p								
				to 09/09/12	1x	1-				
	WRAL		Sa	09/08/12	:30	7:44 PM	2012MRFP094H	\$50.00	l .	1
35	WRAL US OPEN TENNIS PRIME CLASS 4 CANDIDATE R8.23	8-10PM								
			09/03/12	to 09/09/12	3x	3-				
	WRAL		Sa	09/08/12	:30	8:40 PM	2012MRFP094H	\$500.00		3
	WRAL		Sa	09/08/12	:30	9:33 PM	2012MRFP094H	\$500.00	1	1
	WRAL		Sa	09/08/12	:30	9:46 PM	2012MRFP094H	\$500.00	ı	2
36	WRAL Late News CLASS 3 CANDIDATE R8.23	11-1135p								
	02.100 0 0.1.12.2.1.2 110.20		09/03/12	to 09/09/12	1x	1-				



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Line	Channel De	escription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	WRAL La	te News	11-1135p								
		IDIDATE R8.23		_							
	WRAL			Sa	09/08/12	:30	11:24 PM	2012MRFP094H	\$1,335.00		1
37		RIMINAL MINDS	1135-1235XM								
	CLASS 3 CAN	IDIDATE R8.23		20/20/10			_				
	14/D 41				2 to 09/09/12	1x	1-				
	WRAL			Sa	09/08/12	:30	12:32 AM	2012MRFP094H	\$155.00		1
38		RAL Sun Morning News IDIDATE R8.23	7-9a								
					2 to 09/09/12	2x	2				
	WRAL			Su	09/09/12	:30	8:09 AM	2012MRFP094H	\$400.00		2
	WRAL			Su	09/09/12	:30	8:23 AM	2012MRFP094H	\$400.00		1
39		<b>3S Sunday Morning</b> IDIDATE R8.23	9-1030a								
					2 to 09/09/12	1x	1				
	WRAL			Su	09/09/12	:30	9:59 AM	2012MRFP094H	\$600.00		1
40	WRAL Fa	ce The Nation 1030-1130	1030-1130								
	CLASS 4 CAN	IDIDATE R8.23									
					2 to 09/09/12	1x	1				
	WRAL			Su	09/09/12	:30	11:23 AM	2012MRFP094H	\$200.00		1
41		FL Football (Early) IDIDATE R8.23	1p - 4:15p								
				09/03/12	2 to 09/09/12	3x	3				
	WRAL			Su	09/09/12	:30	12:58 PM	2012MRFP094H	\$1,500.00		2
	WRAL			Su	09/09/12	:30	2:28 PM	2012MRFP094H	\$1,500.00		1
	WRAL			Su	09/09/12	:30	4:34 PM	2012MRFP094H	\$1,500.00		3
					o NFL football o NFL run ove		5:00				
42		<b>S Open Tennis Sunday</b> IDIDATE R8.23	11a - 6p								
				09/03/12	2 to 09/09/12	3x	S				
			Wo w	arrant that the ar	ctual broadcast info	rmation show	n on this invoice	was taken from the program lo	9	<u> </u>	



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Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	117492
Alt Order #	06306074
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
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VRAL U.S Open Tennis Sunday		Day	Date	Lengui	Air Time	Ad-ID	Rate	Reconciliation	Ref #
LASS 4 CANDIDATE R8.23	11a - 6p	•				•	•		
VRAL		Su	09/09/12	:30	5:09 PM	2012MRFP094H	\$500.00		2
VRAL		Su	09/09/12	:30	5:58 PM	2012MRFP094H	\$500.00		3
VRAL			09/09/12	:30	7:09 PM	2012MRFP094H	\$500.00		1
<b>VRAL 60 Minutes</b> LASS 3 CANDIDATE R8.23	7-8p								
		09/03/12 to	09/09/12	1x	1				
VRAL		Su	09/09/12	:30	7:33 PM	2012MRFP094H	\$2,670.00		1
VRAL Sun Hour 2 LASS 4 CANDIDATE R8.23	9-10pm								
		09/03/12 to	09/09/12	1x	1				
VRAL		Su	09/09/12	:30	10:25 PM	2012MRFP094H	\$1,600.00		1
VRAL Sun Hour 3	10-11p								
LAGO 4 GANDIDATE 110.20		09/03/12 to	09/09/12	1v	1				
VRAL		Su LR due to	09/09/12 Tennis run ov	:30 rer 33:35	11:23 PM	2012MRFP094H	\$1,200.00		1
\\\ \\\	/RAL /RAL /RAL /RAL /RAL /RAL /RAL /RAL	/RAL /RAL /RAL /RAL /RAL /RAL /RAL /RAL	RAL   Su   LR due to	RAL   Su   09/09/12     YRAL   Su   09/09/12     Su   09/09/12     Su   09/09/12     Su   09/09/12     LR due to Tennis run ov     RAL   Su   09/03/12 to 09/09/12     Su   09/09/12     Su   09/09/12     Su   09/09/12     LR due to Tennis run ov     RAL   Sun   Hour 3   10-11p     ASS 4 CANDIDATE   R8.23     Candidate   Candidate     Candi	Su	Su	Su	Su	Su

Aired Spots 74

> **Gross Total** \$45,935.00

**Agency Commission** \$6,890.25

**Payment Terms 30 Days Net Amount Due** \$39,044.75